

Roberto Crivellini

Born in Udine, in 1955.

Graduated in languages at Trieste University .

In the 80s, worked with Snaidero Spa , the leading Italian kitchens manufacturer, as commercial manager in France, then in London for 6 years, managing director of the UK subsidiary .

In 1988, joined the family company, a cotton textile mill, repositioning the business on home textiles, and starting an internationalization process.

Since 2008, created BENE , a project to state the company 's historical and cultural identity on the ethical values of sustainable textiles.